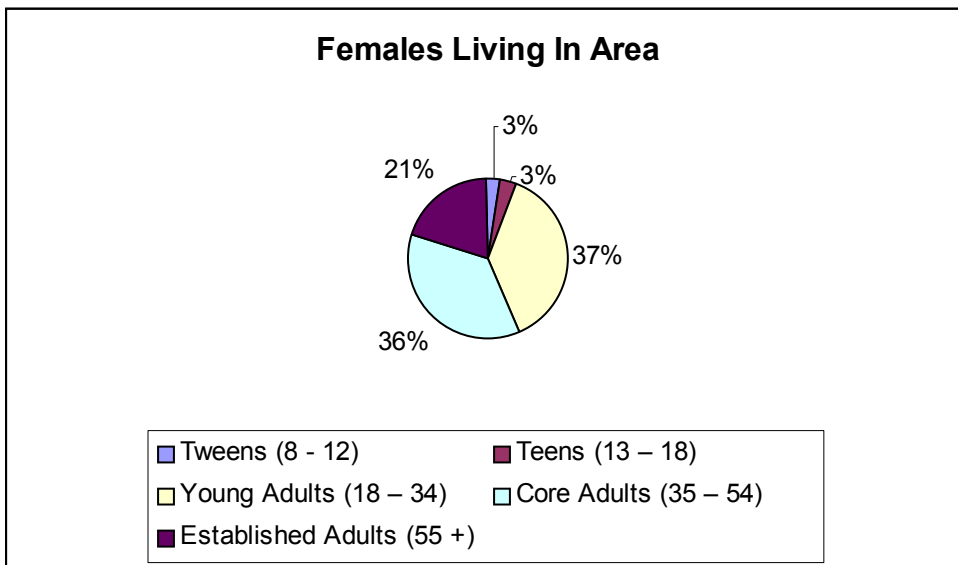
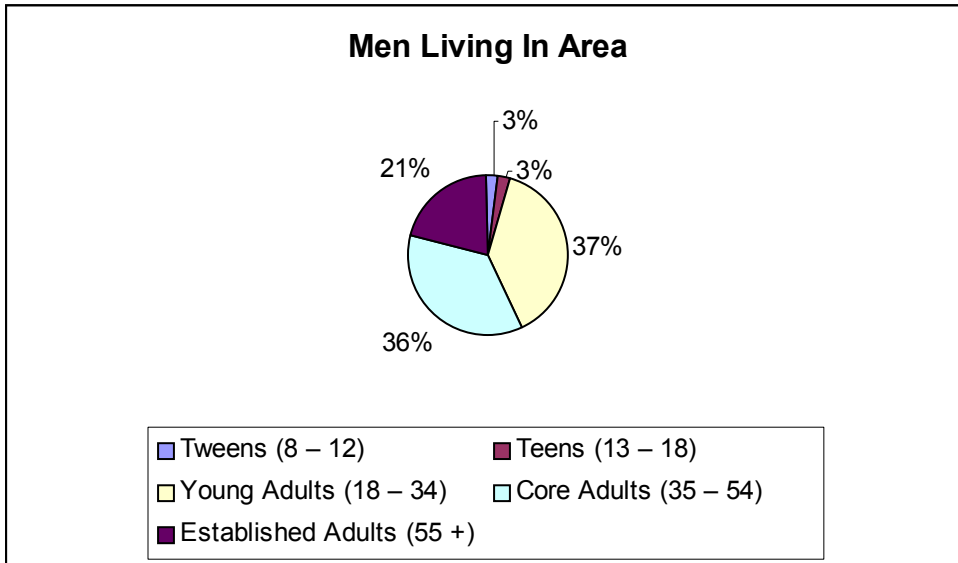
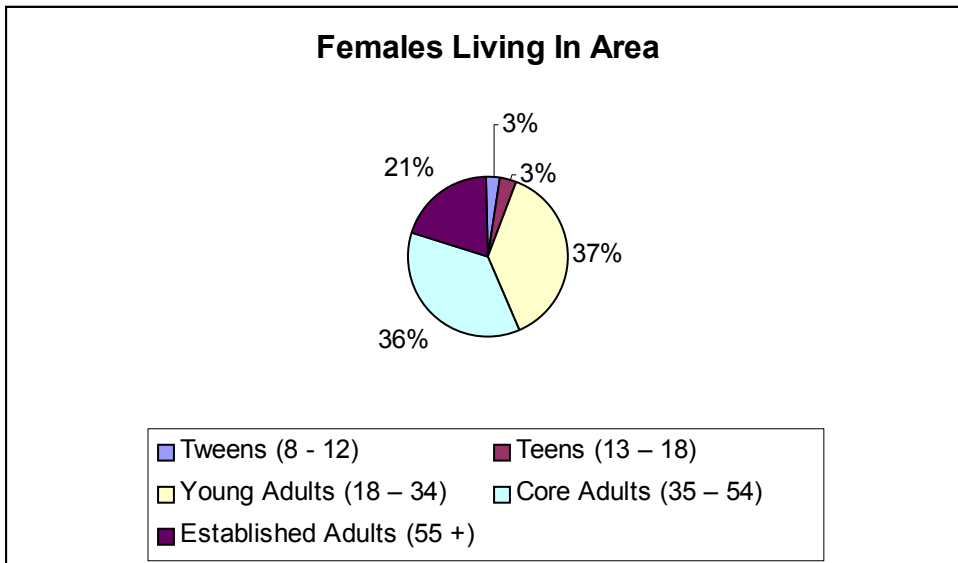
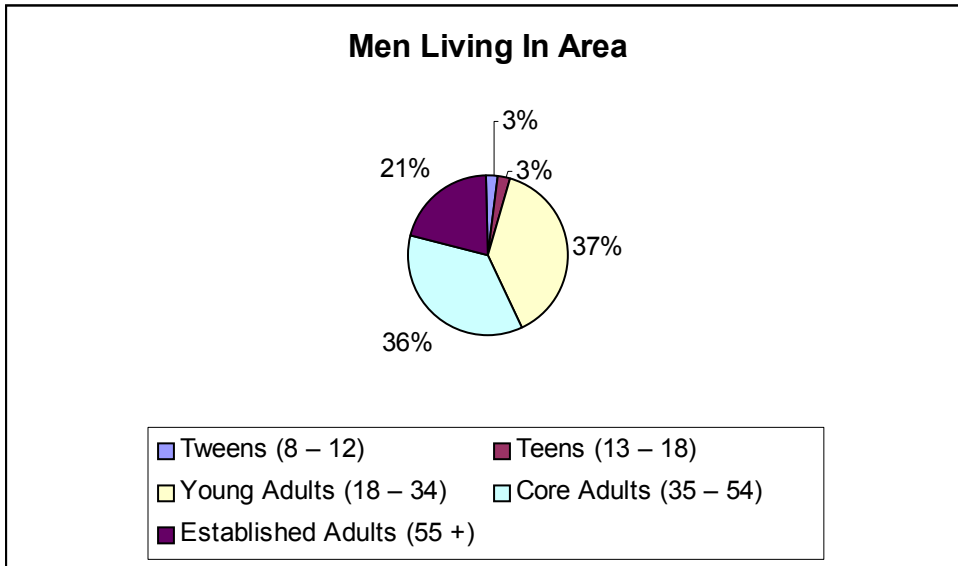


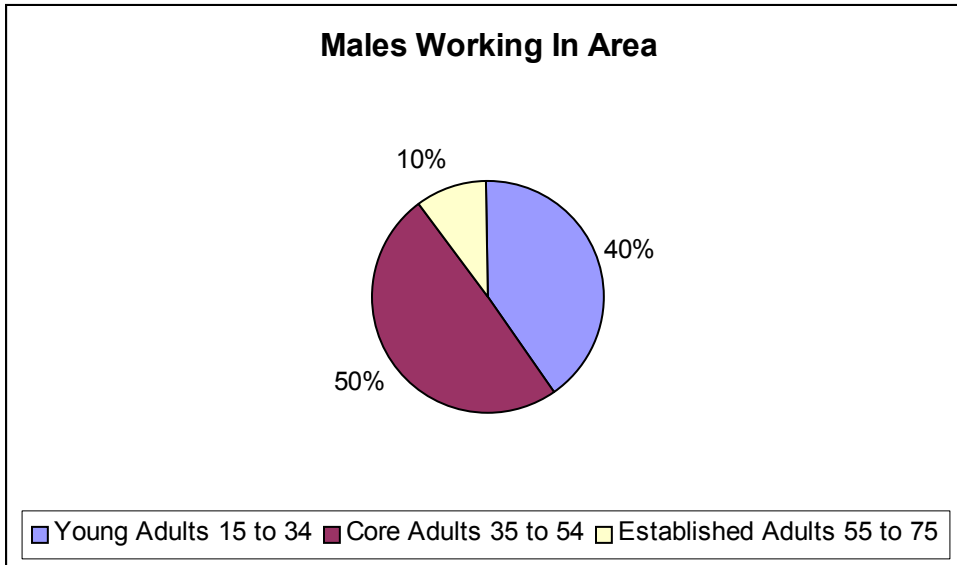
Age of Population living in proximity to POPMedia Toronto Newsstand Network Locations.



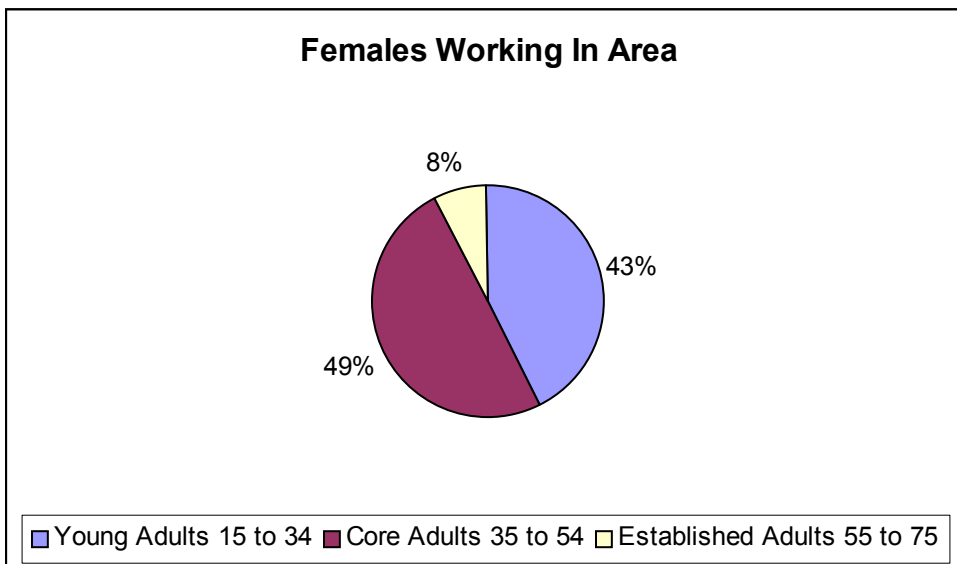
Breakdown of Population Living in Immediate Area of POPMedia Screens



Age and Income of Population working in proximity to POPMedia Toronto Newsstand Network Locations.



% of Males Income over \$60,000	35%
Average income of grids	\$73,765
% of pro's within grids	67%



% of Females Income over \$60,000	19%
Average income of grids	\$41,437.77
% of pro's within grids	51%